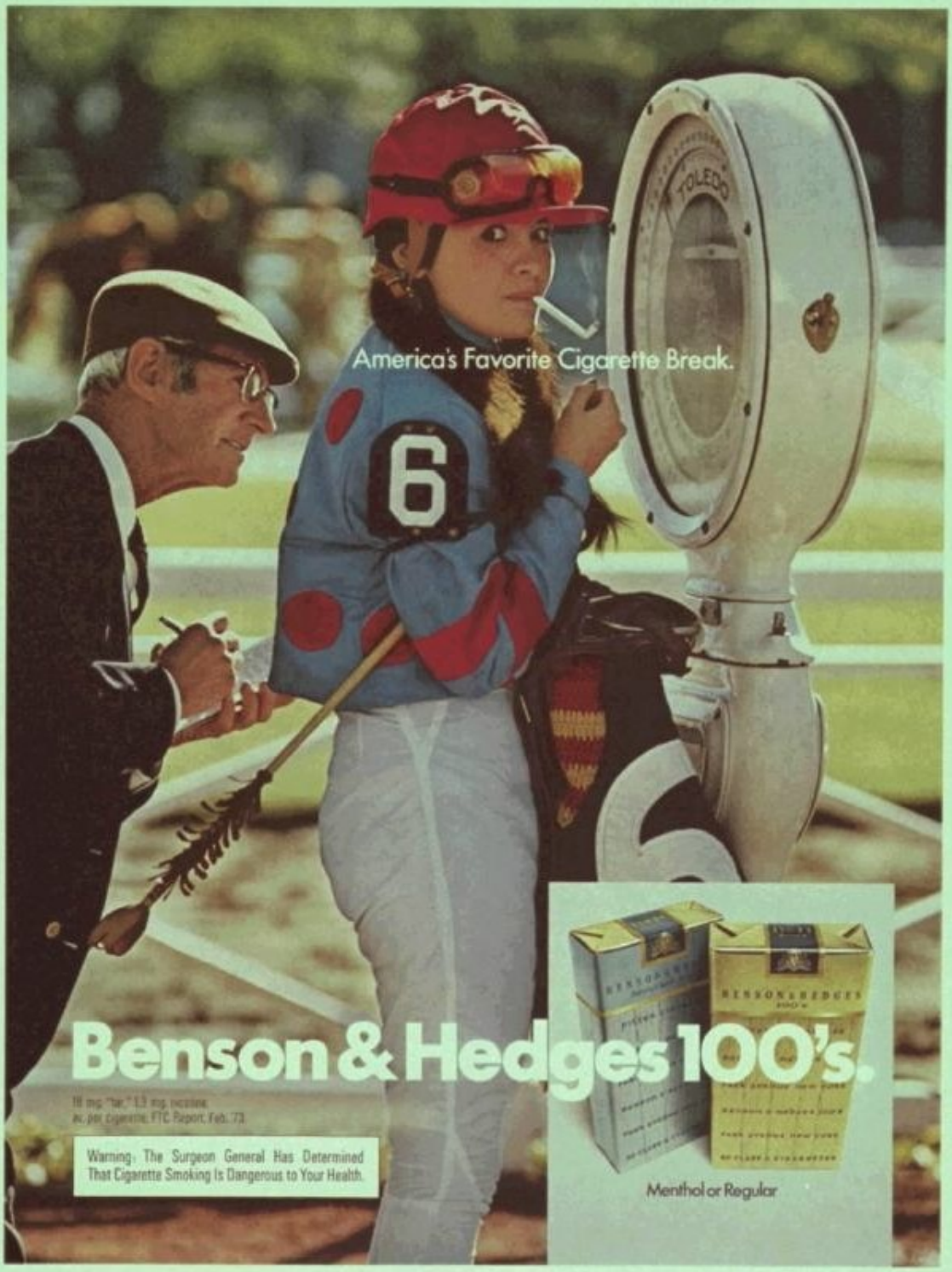
America's Favorite Cigarette Break.
Benson & Hedges 100's.
18 mg "tar," 1.3 mg. nicotine
av. per cigarette, FTC Report, Feb. '73.
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.
Menthol or Regular

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Pg. 4/C Bl.
Time-5/14/73
Newsweek-5/21/73
Sports Illustrated-7/30/73
U.S. News-7/23/73
Playboy-Nov. '73
Redbook-July '73
Oui(BC)-June '73
Cosmopolitan-July '73
Esquire-July '73
Wells, Rich, Greene, Inc.

Source: https://www.industrydocuments.ucsf.edu/docs/mxxn0003

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